

INVITATION



AALBORG UNIVERSITY
DENMARK

PHD DEFENCE

Morten Penthin Svendsen



THESIS

With Hearts & Minds - Exploring the impact investing market place and related strategising

Purpose: This PhD study has investigated and provided empirical evidence on the characteristics of the *impact investing marketplace* in Denmark and project partners *related organisational strategising* within an institutional context of Danish development policy and strategy.

Motivation(s): As an industrial PhD project, the research builds on a collaboration between four supporting project partners, the World Wildlife Fund – Denmark, Danish Red Cross, Access2Innovation and Aalborg University.

Conceptual framework and research design: A conceptual framework of *institutional theory* and *strategy-as-practice* is applied combined with *soft system methodology* to investigate impact investing in a Danish context.

Findings: The PhD research has been on the emerging characteristics of impact investing in Denmark and individual actors related strategising. Firstly, *the enabling role of public actors in the institutional context of Danish development* is examined. Secondly, the study provides empirical evidence on *Danish financial actors' interpretations, motives, and practice with impact investing*. The study derived the segmentation of financial actors by categorising them according to their interpretations of impact investing. Thirdly, the study shares insight into project partners' *motives, responses, and interactions shaping strategy-making at an organisational level*.

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Please email mps@plan.aau.dk to get a copy of the thesis.

ASSESSMENT COMMITTEE

Managing Director Jed Emerson | Tiedemann Advisors, USA
Associate Prof. Michael W. Hansen | Copenhagen Business School, Denmark
Associate Professor Martin Lehmann | Department of Planning, AAU, Denmark

SUPERVISORS

Main Supervisor Professor Arne Remmen | Department of Planning, AAU, Denmark
Co-supervisor CEO and PhD Jacob Ravn | Access2Innovation, Denmark

MODERATOR

Associate Professor Daniel Galland | Department of Planning, AAU, Denmark

TIME & LOCATION

Wednesday 2 March 2022
AAU Copenhagen, A.C. Meyers Vænge 15, Building A, room Auditorium 1.008 and online via Zoom

PHD LECTURE QUESTIONING

14.00 – 14.45
15.00 – 17.00

HOST REGISTRATION

Department of Planning, Aalborg University

Please sign up for this event to Helene Ulrich Pedersen
helene@plan.aau.dk no later than 25 February 2022. Prior to the defence, a link will be sent out via Outlook to the registered.